

The Depository Trust Company
IMPORTANT

B#: 2083
DATE: June 06, 2001
TO: All Participants
CATEGORY: Dividends
FROM: Nilesh Desai, Supervisor, Dividend Department
ATTENTION: Dividend Managers, Cashiers & Reorganization Managers
SUBJECT: Rights: iVillage Inc. Rights Contra CUSIP#: 46588H998
Spinoff from: Women.com Networks, Inc.
Common CUSIP#: 978149102 R/D: 4/16/01
Expires: 6/15/01 (5:00 p.m. New York City time)

***** Warning Time Critical *****

iVillage Inc. ("iVillage") is distributing non-transferable rights (the "Rights") to stockholders of Women.com Networks, Inc. ("Women.com") as of April 16, 2001 (the "Record Date"). Each stockholder is entitled one Right of iVillage for each share of Women.com common stock owned as of the Record Date.

The Depository Trust Company ("DTC") credited Rights to participants' accounts on June 4, 2001.

THE DIVIDEND POSITION AND ALLOCATION HISTORY (DPAL) OPTION, ACCESSED VIA THE PTS DIVIDEND ANNOUNCEMENTS INQUIRY (DIVA) FUNCTION, SHOULD BE USED TO CONFIRM YOUR RECORD DATE POSITION HISTORY AND PAYMENT INFORMATION.

IT IS IMPORTANT THAT PARTICIPANTS REFER TO THE DTC REORGANIZATION INQUIRY FOR PARTICIPANTS (RIPS CODE 59) FOR INFORMATION REGARDING THE SUBSCRIPTION PRIVILEGE.

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If participants have any questions concerning this Important Notice, please contact Mr. Ray Lew or Mr. John McCarthy of DTC's Stock Dividend Department at (212) 855-4523/4521.

If participants have any questions regarding the Rights Offering, they may contact Continental Stock Transfer and Trust Company at (888) 509-5587.