

# The Depository Trust Company

# **IMPORTANT**

**B#:** 9973-06

**DATE:** August 18, 2006

**TO:** All Participants

**CATEGORY:** Operations

**FROM:** Inventory Management

**ATTENTION:** Managing Partner/Officer; Cashier; Operations Manager

**SUBJECT:** Wm. Wrigley Jr. Company, Class 'B'  
CUSIP: 982526204

Effective August 21, 2006, participants will be able to submit Withdrawal-by-Transfer (WT) instructions for Wm. Wrigley Jr. Company, Class 'B' (CUSIP 982526204) in correct beneficial name only.

As stated in DTC Important Notice B#: 9622-06, dated April 26, 2006, "stockholders are permitted to transfer their Class B Common Stock only to 'Permitted Transferees,' which include spouses, any lineal descendants of a great grandparent of the Class B Common stockholder, adopted children, the executor or administrator of the estate of the Class B Common stockholder, the trustee of a trust for the sole benefit of the Class B stockholders' family members, and certain charitable organizations."

"Permitted Transferees," are fully defined in the Company's Restated Certificate of incorporation which is available on the Company's website, [www.wrigley.com](http://www.wrigley.com) by clicking on the "Investor" heading and then the "Corporate Governance" legend on the left side of the screen.

The Depository Trust Company will not be responsible for checking or confirming that the instructions are in fact being submitted for the "Permitted Transferees".

Questions regarding this Important Notice may be directed to DTC's Customer Service Help Center at (888) 360-3822.