

The Depository Trust Company  
**IMPORTANT**  
NOTICE

**B#:** 3305-08  
**DATE:** April 2, 2008  
**TO:** ALL PARTICIPANTS  
**CATEGORY:** Proxy  
**FROM:** DTC PROXY DEPARTMENT  
**ATTENTION:** PROXY/REORGANIZATION MANAGER  
**SUBJECT:** DELHAIZE GROUP  
AMERICAN DEPOSITARY SHARES  
29759W101

The Bank of New York (“BNY”), depository for the above captioned American Depositary Shares, has advised DTC that DELHAIZE GROUP, the issuer of the ordinary shares underlying (ADSs), is holding its Extraordinary General Meeting, for which a first call will be held on April 25, 2008. Shareholders representing at least 50% of the share capital of the company must attend the meeting in order for the meeting to be validly held. Should a quorum of 50% of the Company’s share capital not be present at the first call of the Extraordinary General Meeting, the agenda items proposed for such meeting will be re-proposed along with the Ordinary General Meeting agenda items at a combined Ordinary and second call of the Extraordinary General meeting of Shareholders to be held on May 22, 2008, without a quorum requirement. DELHAIZE GROUP advises BNY that under Belgian law, shareholders wishing to vote at the meeting must, among other matters, effectively own shares on the day of the meeting itself.

To enable U.S. holders of Delhaize Group ADSs to vote at the meeting, BNY has established a record date of March 14, 2008. Persons who hold Delhaize Group ADS’s on March 14, 2008, and on the day of the meeting and wish to vote the Shares underlying their ADSs (subject to any applicable requirements or restrictions under Belgium Law or Delhaize Group, Articles of Association) may provide instructions to BNY. Participants must provide such instructions to BNY by April 17, 2008 @3:00 P.M. to be counted at the meeting. Participants should obtain the voting instruction forms for that purpose from The Bank of New York by calling (212) 815-3895, Attention Ellen O’Brien. In addition, Participants must follow the procedure described below.

To provide BNY with assurance that ADSs on which it has received voting instructions from a Participant will still be held in that Participant's account on the meeting date, DTC has agreed to segregate positions on which voting instructions have been filed under a separate contra-CUSIP number, The number to be used for this purpose is (29759W 99 4). A Participant filing voting instructions with BNY on a position in its DTC account will be asked to provide BNY as a part of those instructions a letter authorizing DTC to have its nominee, Cede & Co., execute a proxy on the Participant's behalf and to take certain other actions (described below). The form of the authorization letter and the proxy are attached, extra copies will be available from The Bank of New York.

BNY will advise DTC of all voting instructions received under this procedure and provide DTC with the proxy forms and the authorization letters signed by Participants relating to those instructions. For each such instruction, DTC will then execute the proxy, temporarily deduct the position being voted from the Participant's holdings under the Delhaize Group ADSs CUSIP (29759W 10 1), temporarily credit the position to an account maintained for BNY, Delhaize Group ADSs Contra-CUSIP #(29759W 99 4). DTC will return this position to the Participant's account under the base CUSIP numbers upon instructions from BNY once the blocking process has been completed, this should occur on April 28, 2008.

Inquiries regarding this notice should be directed to Ralph Graves at (212) 855-5187 or Steven McGregor at (212) 855-5198.

Donna Terry

Manager

Attachments

**55 WATER STREET  
NEW YORK, NY 10041**

**VIA FACSIMILE (212) 571-3050**

THE BANK OF NEW YORK, AS DEPOSITARY (“BNY”)  
101 BARCLAY STREET, 22 WEST  
NEW YORK, NY 10286  
ATTN: ELLEN O’BRIEN  
ADR DEPARTMENT

FOR PURPOSES OF ATTENDING THE EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS OF DELHAIZE GROUP, ORGANIZED UNDER THE LAWS OF BELGIUM (“THE COMPANY”), FOR WHICH A FIRST CALL WILL BE HELD ON APRIL 25, 2008. SHAREHOLDERS REPRESENTING AT LEAST 50% OF THE SHARE CAPITAL OF THE COMPANY MUST ATTEND THE MEETING IN ORDER FOR THE MEETING TO BE VALIDLY HELD. SHOULD A QUORUM OF 50% OF THE COMPANY’S SHARE CAPITAL NOT BE PRESENT AT THE FIRST CALL OF THE EXTRAORDINARY GENERAL MEETING, THE AGENDA ITEMS PROPOSED FOR SUCH MEETING WILL BE RE-PROPOSED ALONG WITH THE ORDINARY GENERAL MEETING AGENDA ITEMS AT A COMBINED ORDINARY AND SECOND CALL OF THE EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS TO BE HELD ON MAY 22, 2008, WITHOUT A QUORUM REQUIREMENT.

CEDE & CO., THE NOMINEE OF THE DEPOSITORY TRUST COMPANY, (‘DTC’) CERTIFIES THAT ON THE INSTRUCTIONS OF THE PARTICIPANT NAMED BELOW, DTC HAS DELIVERED TO A DTC ACCOUNT MAINTAINED ON BEHALF OF “BNY” THE NUMBER OF AMERICAN DEPOSITARY RECEIPTS (‘ADSs’), SPECIFIED BELOW, WHICH ADSs REPRESENT AMERICAN DEPOSITARY SHARES OF THE COMPANY, UNTIL “BNY” ADVISES DTC THAT THE MEETING HAS CONCLUDED.

CEDE & CO. HEREBY APPOINTS SUCH PARTICIPANTS AS ITS AGENT AND PROXY TO GIVE OR CONFIRM ALL SUCH INSTRUCTIONS TO “BNY” AS MAY BE NECESSARY OR APPROPRIATE TO IDENTIFY THE BENEFICIAL OWNER (S) OF THE NUMBER OF ADSs SPECIFIED BELOW AND TO ENABLE THE PARTICIPANT OR THE BENEFICIAL OWNER (S) OF THE ADR’S REPRESENTED BY THE ADS’S SPECIFIED BELOW TO ATTEND AND ADDRESS THE MEETING AND VOTE THEREAT.

THIS PROXY IS REVOCABLE ANY TIME AND IN ANY MANNER, INCLUDING BUT NOT LIMITED TO THE FILING BY CEDE & CO., WITH “BNY” OF AN INSTRUMENT SIMILAR TO THIS INSTRUMENT RELATING TO THE VOTING OF ADRS SPECIFIED BELOW AT THE MEETING. THE FILING OF WHICH INSTRUMENT SHALL REVOKE ALL THE AGREEMENTS AND INSTRUCTIONS SPECIFIED HEREIN.

\_\_\_\_\_  
NAME OF PARTICPANT

\_\_\_\_\_  
NUMBER OF AMERICAN DEPOSITARY RECEIPTS

DATED: \_\_\_\_\_ 2008

\_\_\_\_\_  
FACSIMILE SIGNATURE OF CEDE & CO.

**(PARTICIPANT LETTERHEAD)**

\_\_\_\_\_, 2008

The Depository Trust Company  
55 Water Street – 25<sup>th</sup> Floor  
New York, NY 10041

RE: Delhaize Group cusip # 29759W 10 1  
DTC Account #: \_\_\_\_\_  
Number of ADSs \_\_\_\_\_

Gentlemen:

In order to enable the beneficial owner (s) of the number of specified above (the ‘Deposited ADSs) of Delhaize Group, American Depositary Receipts to vote at the Extraordinary Shareholders Meeting of Delhaize Group for which a first call will be held on April 25, 2008. Shareholders representing at least 50% of the share capital of the company must attend the meeting in order for the meeting to be validly held. If this quorum requirement is not satisfied, the Extraordinary Shareholders’ Meeting will be reconvened at a second call to be held on May 22, 2008 at which a quorum is not required, please take the following actions:

- (1) Have your nominees, Cede & Co., complete and sign the attached Proxy with respect to the deposited ADSs and make the signed Proxy available for pick-up by The Bank of New York (“BNY”) and
- (2) Deliver the Deposited ADSs from the undersigned’s above-referenced account to an account with you maintain on behalf of “BNY” until “BNY” instructs you to return the Deposited ADS’s to the undersigned’s above-referenced account.

The undersigned certifies to you that the Deposited ADSs were on March 14, 2008 and are on the date hereof, on deposit in the undersigned’s above-referenced account.

Very truly yours,

\_\_\_\_\_  
(Print Participant’s Name)

\_\_\_\_\_  
(Signature) and (Medallion Stamp)

\_\_\_\_\_  
(Print Name)

\_\_\_\_\_  
(Title) & (Telephone Number)