

The Depository Trust Company

IMPORTANT

B#: 1901-07

DATE: August 15, 2007

TO: All Participants

CATEGORY: Dividends

FROM: Ray Lew, Specialist, Stock Dividend Department

ATTENTION: Dividend Managers, Cashiers, and Reorganization Managers

SUBJECT: Optional Dividend: Aegon N.V. ADR CUSIP# 007924103
R/D: 8/14/07 P/D: 9/14/07 Rate: Apx \$0.3487635 USD Net Rate
(which is less 15% Netherlands WH Tax) per ADR or Stock &
CIL - DTC EDS cutoff is 8/30/07 no later than 8pm N.Y.C. time

***** WARNING TIME CRITICAL *****

AEGON has announced an interim dividend, for the fiscal year 2007, of Euro 0.30 per ADR in cash or stock at the election of the ADR holder. Each holder of Aegon N.V. ADRs may elect to receive the distribution in cash or additional Aegon N.V. ADRs as follows:

OPTION # 1: (CASH): Holders may elect to receive cash for the interim dividend of approx. \$0.3487635 USD Net Rate (which is less 15% Netherlands Withholding Tax) per ADR.

OPTION # 2: (STOCK): Holders may elect to receive the entire dividend in Aegon N.V. ADRs at EUR 0.30 per ADR. A Share Dividend of one Share for a to be specified number of Shares held as of the Record Date, which number will be calculated by the Company on the basis of the average share price over the period of five trading days on the Euronext Amsterdam, from September 3, 2007 up to and including September 7, 2007. The value of the final dividend in Shares, if elected, will be approximately 5% less than the value of the interim cash dividend. The distribution of the Share dividend to U.S. Shareholders will not be subject to withholding tax in The Netherlands (the dividend being charged to the Company's "non-taxed paid in surplus"). Fractional ADRs entitlements will be satisfied in U.S. dollars and will also be exempt from the Netherlands withholding tax.

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PARTICIPANTS SHOULD SUBMIT ELECTION INSTRUCTIONS OVER THE PARTICIPANT

TERMINAL SYSTEM (PTS) THROUGH THE ELECTIVE DIVIDEND SYSTEM (EDS) FUNCTION.

Participants not responding to the above option which is no later than 8:00 p.m. New York City time on 8/30/07, will receive the mandatory option in accordance with Option #1 (cash in U.S. Dollars).

To confirm your record date position, participants should access the Dividend and Allocation History (DPAL) menu option, via the PTS Dividend Announcements Inquiry Function (DIVA).

FOR PARTICIPANTS ELECTING CASH:

The Dividend Disbursing Agent is required to withhold from DTC 15% withholding tax pursuant to Netherlands law on the above-described issue for the cash option. Participants may be entitled to claim a 10% or 15% tax refund from the Dividend Disbursing Agent.

The attached Notice from Citibank, N.A. ("Citibank") The Depository and Dividend Disbursing agent, for the above-described issue, describes the procedures for the payment of Dividends. In summary, those procedures are:

DTC will pay all participants having a position in the above-described issue at the rate at which DTC is paid (Citibank, will withhold from DTC 15% of all payments pursuant to Netherlands law).

Each DTC participant should use the form of Declaration of Beneficial Ownership attached to Citibank's Dividend Notice to indicate to Citibank:

- the portion(s) of its position entitled to an additional payment from Citibank of 10% or 15%;
- the portion entitled to a 15% refund from the Netherlands tax authorities; and
- the portion subject to the 15% withholding rate.

The Split Letter should be returned to Citibank by the date indicated in the Citibank's **attached** Important Notice. If Citibank receives the Split Letter after this date, refunds will be processed as described in the Citibank's Dividend Notice.

Participants who indicate on the Split Letter that they are entitled to an additional payment from Citibank's of 10% or 15% will receive 85% from DTC and the remainder directly from Citibank. Participants who indicate on a Split Letter that a portion of their shares is entitled to a 15% refund from the Netherlands taxing authorities, will receive 85% from DTC and must apply to the Netherlands taxing authorities to receive a 15% refund.

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ALL INQUIRES REGARDING THE FOLLOWING INFORMATION SHOULD BE DIRECTED TO:

CITIBANK N.A. (c/o GLOBAL TAX SERVICES) TELEPHONE: 1-800-628-4646.

If there are any questions regarding this Important Notice or the processing of related instructions via EDS, participants should contact DTC's Customer Service Help Line at (888) 360-3822.

IMPORTANT NOTICE

AEGON N.V. New York Registry Shares

**Interim dividend for the Financial Year 2007
Payable September 14, 2007 to Holders of Record on August 14, 2007**

**To Banks, Brokers and Nominees in the United States
holding AEGON N.V. Common Shares of New York Registry – CUSIP 007924103**

AEGON N.V. has announced an interim dividend in cash in respect of the year 2007 amounting to Euro 0.30 per share. The interim dividend shall be paid by us on **September 14, 2007**, to holders of record at the close of business on **August 14, 2007**. For dividends paid in cash for shares on which no election is made to receive the dividend wholly in AEGON N.V. New York Registry Shares, payment will be made by check payable in U.S. Dollars and will be computed based on the euro-dollar exchange rate of the European Central Bank on **August 14, 2007**, less the applicable amount of Netherlands withholding tax on cash dividends as described below.

Tax reclaims are subject to a tax reclaim processing fee of \$0.0035 per share, with a minimum processing fee of \$25.00. Applications requesting a refund under \$25.00 (equivalent to a minimum reclaim of approximately 410 tax exempt shares) will not be processed.

Holders of record (at the close of business on **August 14, 2007**) of AEGON N.V. New York Registry Shares listed on the New York Stock Exchange will be offered the option of receiving the dividend for the interim dividend in respect of the year 2007, either wholly in cash or wholly in AEGON N.V. New York Registry Shares to be charged to the non-taxed paid-in surplus. The details of this election and mechanics for making this election are described in detail in the AEGON N.V. "Notes for U.S. shareholders to the interim dividend in respect of the year 2007" and Citibank, N.A.'s "Notice of Request for Share Dividend Election", which is enclosed.

Netherlands Withholding Tax on Dividends

The basic Netherlands withholding tax on dividends is 15%.

With effect from January 1, 1994, the Tax Convention of December 18, 1992 between the United States of America and the Netherlands which was amended by the Protocol signed on March 8, 2004 (the "Tax Convention") entered into force.

Below is a brief and incomplete summary of the Tax Convention. **With regard to any particular circumstances and local tax consequences, advice should be obtained from your own tax counsel.**

General:

Individuals resident in the United States, as well as the U.S. Government, its political subdivisions and its local authorities can claim treaty benefits. U.S. resident persons other than the before mentioned must satisfy the conditions of Article 26 (Limitation on Benefits) of the Tax Convention in order to qualify for treaty reduction of Netherlands withholding tax on dividends.

As described below there is a procedure for relief at source except for exempt organizations (e.g. charities) as dealt with in Article 36 of the Tax Convention. If this procedure is not utilized a refund may be obtained.

15% Netherlands Withholding Tax:

Under the Tax Convention the reduced rate of 15% Netherlands withholding tax on dividends applies to individuals resident in the United States and to corporations organized under the laws of the United States or of a state or territory thereof and any other legal person subject to United States Federal income tax with respect to its worldwide income, provided the shares on which the dividend is paid are not effectively connected with a permanent establishment or a fixed base of the shareholder in the Netherlands.

0% Netherlands Withholding Tax:

Under the Tax Convention the rate of Netherlands withholding tax is generally reduced to 0% for dividends received by certain United States organizations that are generally exempt from United States Federal income tax and that are constituted and operated exclusively to administer or provide pension, retirement or other employee benefits (**Exempt Pension Trusts, Article 35 of the Tax Convention**).

Important – As outlined below in DTC Important Notice B# 0384 of July 28, 2000:

In order to secure Article 35 benefits, Depository Participants must have the following documents on file:

- **Certification letter (Form 6166) by the U.S. IRS for the taxable year(s) in question, stating that the trust in question is a trust forming part of a pension, profit sharing, or stock bonus plan qualified under Code section 401(a) of the IRC; or for all qualifying U.S. pension types (including qualified pension plans under Code section 401(a)),**
- **Qualification certification by the competent Netherlands tax authorities, stating that the trust in question is a U.S. resident tax-exempt trust as described in article 35, paragraph 1 of the treaty.**

Full refund of 15% Netherlands Withholding Tax:

Under the Tax Convention, certain United States organizations that are generally exempt from United States Federal income tax and that are constituted and operated exclusively for religious, charitable, scientific, educational or public purposes (**Exempt Organizations, Article 36 of the Tax Convention**), are now subject to an initial 15% Netherlands withholding tax on dividends. Such an Exempt Organization, if it would be exempt from tax in the Netherlands if it were organized and carried on all its activities therein, is entitled to reclaim directly from the Netherlands Tax Authorities a full refund of the 15% Netherlands withholding tax (see below).

Reduced Netherlands Withholding Tax Rates under other tax conventions and the Tax Regulation for the Kingdom of the Netherlands:

Where Shares of New York Registry are beneficially owned by non-residents of the United States, any exemption from, or reduction or refund of, the Netherlands withholding tax on dividends is governed by the "Tax Regulation for the Kingdom of the Netherlands" or by the respective tax convention, if any, between The Netherlands and their country of residence.

PROCEDURE

Procedure for Banks, Brokers and Nominees who are participants in a Depository System

Enclosed with this notice is a form ("Split Letter") on which you are requested to certify the number of shares registered in your account on the record date which are beneficially owned by:

- 1) exempt pension trusts resident in the United States, as referred to in Article 35 of the Tax Convention;

- 2) exempt organizations resident in the United States, as referred to in Article 36 of the Tax Convention;
- 3) residents of Indonesia, China, Venezuela, Czech Republic, Kuwait, Portugal, Slovak Republic, or Taiwan convention (while sending the required tax forms 'IB 92 UNIVERSEEL' to Citibank N.A. c/o GlobeTax, 90 Broad Street 16th Floor, New York, NY 10004); (5% refund);
- 4) exempt pension trusts or other tax-exempt entity entitled to claim an exemption of tax as a resident in a European Union (E.U.) member state (while sending the required tax form "Dividend tax refund for foreign legal entities which are not liable to pay profits tax" to Citibank N.A. c/o GlobeTax, 90 Broad Street 16th Floor, New York, NY 10004); (15% refund);
- 5) other residents of the United States or any other country with a treaty rate of 15% or greater;

You are also requested to confirm that changes, if any, in your dividend declarations in respect of previous record dates have been separately reported to us. At the time that you become aware that previous dividend payments were made on a 90% or 100% basis while the shareholders were entitled to only 85% or 90% of the dividend, the 5%, 10%, or 15% withholding tax difference must be refunded to us without delay. In order to receive on the payment date the dividend after deduction of Netherlands withholding tax at a reduced rate, the Split Letter, and the requisite tax affidavits must be received by us on or prior to **September 4, 2007**.

On September 14, 2007, we will make available to each depository a sufficient amount of immediately available funds to pay dividends on all Shares registered in the nominee name of the depository, provided however that we shall withhold 15% of the declared dividend, pursuant to Netherlands law.

On September 14, 2007, we will make available to each depository a sufficient amount of immediately available funds to each participant from whom we have received a **Split Letter by September 4, 2007**, a supplemental payment for 15% of the dividend with respect to those Shares reported to be beneficially owned by exempt pension trusts as dealt within Article 35 of the Tax Convention that are resident in the United States and that satisfy the conditions of Article 26 of that Convention.

After **September 12, 2008**, any refund of the 5% or 15% difference in Netherlands tax can only be obtained directly from the Netherlands Tax Authorities within the timeframe defined in the treaty between the Netherlands and the country of residence of the beneficial owner, generally set as three years after the expiration of the calendar year in which the tax has been levied. In this case a separate request must be filed by each beneficial owner with the Belastingdienst Limburg/kantoor buitenland, P.O. Box 2865, 6401 DJ Heerlen, The Netherlands on a duly completed Tax Form as outlined below (*) (NOT to be used by a U.S. charity or other exempt organization as dealt with in Article 36 of the Tax Convention; see (4), which should be accompanied by proof of the withholding and a satisfactory explanation of the reasons why the dividend payment was not obtained with the procedure described above.

Please note that no supplemental checks will be mailed with respect to U.S. exempt organizations (e.g. charities) as dealt with in Article 36, first paragraph of the Tax Convention. These exempt organizations, provided they satisfy the conditions of Article 26 of that Convention, can obtain a full refund of Netherlands dividend tax directly from the Netherlands Tax Authorities within three years after the expiration of the calendar year in which the tax has been levied. Therefore a separate request must be filed by each beneficial owner with the Belastingdienst Limburg/kantoor buitenland, P.O. Box 2865, 6401 DJ Heerlen, The Netherlands on a duly completed Tax Form IB 95 USA (*), which should be accompanied by proof of the withholding. The proof of withholding will be provided if requested on the Split Letter. (Please note: In this case form IB 92 USA (*) may not be used.) The applicant should state the manner in and the address to which the Netherlands Tax Authorities should transmit the refund amount.

Claims after September 4, 2007, but on or prior to September 12, 2008:

Where 85% of the dividend has been paid while you are holding Shares for beneficial owners entitled to a reduced Netherlands withholding tax rate on dividends, supplemental payments for 5% or 15% of the dividend, whatever is applicable, can be made by us (except to exempt organizations as

referred to under (4) above), provided the following documents are received by us on or prior to **September 12, 2008**:

a - Post Paydate Split Letter of the number of Shares beneficially owned on the record date by exempt U.S. pension trusts.

b - Duly completed tax forms in respect of Shares beneficially owned, on the record date, by residents of the countries listed in the attached schedule.

It is important that the Post Paydate Split Letters or properly certified tax form, as referred to under (a) and (b) above, be received by us on or prior to September 12, 2008, since after that date no supplemental payments of the tax withheld will be made by us. Thereafter, a refund (if any) of the tax can be obtained directly from the Netherlands Tax Authorities within a period varying for the various countries between 2 and 6 years after the expiration of the calendar year in which the tax has been levied. In this case, a separate request must be filed by each beneficial owner with the Belastingdienst Limburg/kantoor buitenland, P.O. Box 2865, 6401 DJ Heerlen, The Netherlands, on the appropriate tax form which should be accompanied by proof of the withholding and a satisfactory explanation of the reasons why the appropriate tax form was not obtained and submitted to us before said date. The proof of withholding of 15% Netherlands dividend tax may not be submitted before **September 12, 2008**, and must be in the form of a prescribed declaration which is obtainable from us upon request based on the Split Letter. The applicant should state the manner in and the address to which the Netherlands Tax Authorities should transmit the refund amount. For detailed information on this procedure reference is made to the explanatory note enclosed.

ATTENTION: REFUNDS WILL BE CONSIDERABLY DELAYED IF THE REQUIRED FORMS ARE NOT PROPERLY FILLED OUT.

SCHEDULE OF COUNTRIES THE RESIDENTS OF WHICH ARE ENTITLED TO PARTIAL EXEMPTION FROM NETHERLANDS WITHHOLDING TAX

Under the Tax Regulation for the Kingdom of the Netherlands and under various tax conventions concluded by the Netherlands, the residents of the following countries are entitled to a reduction of the Netherlands withholding tax, upon the filing of the required tax form, which must be certified by the competent tax authority in their country of residence:

Reduction to 0%

All European Union (EU) entities that are exempt from tax in their country of residence.

"Dividend tax refund for foreign legal entities
Which are not liable to pay profit tax"

Reduction to 10%

Indonesia, China, Venezuela, Czech Republic, Kuwait, Portugal, Slovak Republic, and Taiwan

IB 92 UNIVERSEEL

**All such forms are obtainable, on application, from: Citibank N.A.,
c/o GlobeTax, 90 Broad Street 16th Floor, New York, NY 10004, U.S.A.,
Telephone: Jeanny Yang 1-800-628-4646 or 1-212-747-9100.**

All completed tax forms should be sent to:

Citibank N.A. ,
c/o GlobeTax ,
90 Broad Street 16th Floor,
New York, NY 10004, U.S.A.,
Jeanny Yang 1-800-628-4646 (1-212-747-9100)

Citibank N.A.
Dividend Disbursing Agent

IMPORTANT - This requisition form must reach Citibank, N.A. not later than September 4, 2007

By Hand or Mail:
Citibank, N.A. (c/o GlobeTax)
90 Broad Street - 16th Floor
New York, New York 10004

For information, please call 1-800-628-4646

Re: AEGON N.V. Common Shares of New York Registry Certificates of 0.12 Euros Par Value – CUSIP 007924103

Gentlemen:

In accordance with your request we furnish below information of the residence status of the beneficial owners of the shares on the record date of **August 14, 2007**:

SHARES

Shares beneficially owned by exempt United States pension trusts, or organizations as referred to in **Article 35 of the Tax Convention of 1992** on which 85% of the dividend is payable and the reduced tax rate of 0% will be claimed. U.S. resident tax exempt trusts providing pension or retirement benefits under the U.S. Internal Revenue Service Code: section 401(a) qualified pension plans, profit sharing plans, or stock bonus plans, including section 401(k) arrangements, section 457(b) pension plan, 403 (b) plan, individual retirement accounts under section 408, a Roth IRA under section 408A, as well as simplified employee pension plans and simple retirement accounts. US resident common trust funds or groups under section 501(a). Important – Effective July 1, 2000, to be able to take advantage of this payment option, the claimant must have on-site documentation consisting of IRS Form 6166 and/or a Certificate of Qualification from the Dutch Tax Authorities depending on the entity type of each underlying beneficial owner. Additionally, U.S. resident tax exempt trusts providing pension or retirement benefits under the U.S. Internal Revenue Service Code: section 457(b) pension plan, 403 (b) plan, individual retirement accounts under section 408, a Roth IRA under section 408A, as well as simplified employee pension plans and simple retirement accounts WILL NOT be considered to qualify for treaty benefits under Article 35 of the treaty in any taxable year if *less than 70%* of the total amount of withdrawals from such U.S. trust during that year is used to provide pension, retirement or other employee benefits as meant in Article 35 of the treaty. (Note: The additional 15% of Netherlands withholding tax is being claimed via this split letter).....

Shares beneficially owned by exempt United States charitable organizations as referred to in **Article 36 of the Tax Convention of 1992** (i.e.: operated exclusively for religious, charitable, scientific, educational or public purpose) on which 85% of the dividend is payable and subject to the full 15% Netherlands withholding tax and for which proof of withholding (Certification-Declaration in lieu of the Dividend Note) is requested. U.S. entities such as tax exempt: Foundations, Endowments, Charities and Universities under such U.S. Internal Revenue Service Code sections as 501(a), 501(c)(3), 509(a)(1), 509(a)(2), 509(a)(3), & 170(b). (Note: The claim for 15% Netherlands withholding tax must be filed directly with the Tax Authorities in the Netherlands via claim form IB-95 USA per beneficial owner along with the Citibank N.A. produced proof of withholding)....

Shares beneficially owned by residents of Indonesia, China, Venezuela, Czech Republic, Kuwait, Portugal, Slovak Republic, or Taiwan on which the reduced Netherlands withholding tax rate of 10% will be claimed and for which appropriate tax form IB 92 UNIVERSEEL is delivered herewith (5% refund)

Shares beneficially owned by exempt pension trusts or other tax-exempt entity entitled to claim an exemption of tax as a resident in a European Union (EU) member state....

Shares beneficially owned by all other persons who cannot or do not claim the application of any tax convention concluded with the Netherlands or the Tax Regulation for the Kingdom of the Netherlands that is in excess of the statutory 15% withholding rate and on which 85% of the dividend is payable and subject to the full 15% Netherlands withholding tax....

TOTAL HELD (On which the cash option was selected)

“THIS REQUISITION HAS TO BE SIGNED ON THE REVERSE”

We understand that if there is any difference between the shares registered in our name on the record date in the Registered Shareholder list, Citibank, N.A. will rely on the Securities Position Listing and will adjust the number of shares shown above as beneficially owned by residents of the United States to take account of such difference.

We hereby accept full liability for any amount of Netherlands Dividend Tax received by us pursuant to the Split Letter to which we are not entitled (an Erroneous Refund), and agree to promptly pay the amount of any Erroneous Refund, together with applicable interest and penalties, to Citibank, N.A.. We further agree to indemnify and hold harmless Citibank, N.A., its officers, directors, employees, agents and affiliated companies from and against any loss, liability or expense (including attorney's fees) in connection with the receipt of any Erroneous Refund.

We hereby confirm that any changes in our dividend declarations in respect of previous record dates have been separately reported to Citibank, N.A.

The applicant certifies that the shares being claimed for at a favourable tax rate have not been obtained by virtue of any contract, option or arrangement under which the beneficial owner has agreed, or might be obliged to resell or to transfer these securities or to sell or transfer similar securities.

The Split Letter is subject to review by the Tax Authorities in the Netherlands

Company Name: _____

Address: _____

Participant Number: _____

**Stockholder's
Signature** _____

Print Name _____

Contact Telephone # _____

IF THIS FORM (DULY COMPLETED) IS NOT RECEIVED BY CITIBANK, N.A. ON OR BEFORE **September 4, 2007**, A CHECK OF 85% OF THE GROSS DIVIDEND IN RESPECT OF ALL SHARES HELD AT THE CLOSE OF BUSINESS ON **August 14, 2007** WILL BE MAILED ON **September 14, 2007**, AN ADDITIONAL CHECK OF 5% OR 15%, AS THE CASE MAY BE, OF THE GROSS DIVIDEND WILL BE MAILED THEREAFTER AS AND WHEN REQUIRED UPON RECEIPT OF THIS FORM ON OR BEFORE **September 12, 2008**.