

The Depository Trust Company
IMPORTANT

B#: 2914-08
DATE: January 23, 2008
TO: All Participants
CATEGORY: Dividends
FROM: Specialist, Stock Dividend Department
ATTENTION: Dividend Managers, Cashiers, and Reorganization Managers
SUBJECT: Rights: Lenox Group Inc.
CUSIP: 526262100 R/D: 01/28/08
Type of Right: One Preferred Stock Purchase Right for each share of
Common Stock held

*******POISON PILL NOTICE*******

Lenox Group Inc. has declared a distribution of one Preferred Stock Purchase Right for each share of Common Stock held as of the Record Date.

No physical Rights will be issued at this time.

As of January 28, 2008, you will automatically own one Preferred Stock Purchase Right for each share of Common Stock that you own. These Rights will expire on January 14, 2011.

For more information see the attached NYSE Notice to Shareholders.

If participants have any questions in regarding this Important Notice, please contact DTC's Customer Service Helpline at (888) 360-3822.



LENOX GROUP INC.

PURCHASE RIGHTS NEW PURCHASE RIGHTS 01/22/2008
PLAN:
PREFERRED STOCK PURCHASE RIGHTS

Company	Lenox Group Inc.
Issue	Common Stock
CUSIP	526262 100
Symbol	LNX
Post/Section	20/D

Effective	January 28, 2008
<u>RIGHTS/TERMS</u>	One (1) Preferred Stock Purchase Right for each Share of Common Stock of Lenox Group, Inc. payable to record date holders of January 28, 2008.
	Each Right entitles the registered holder to purchase One-One thousandth Share of Series A Junior Participating Preferred Stock at \$12.00 per Share, subject to adjustment.
Purchase Price	\$12.00, unless adjusted.
Redemption Price	\$0.001, subject to adjustment.
Expiration	January 14, 2011

SHAREHOLDERS RIGHTS PLANS (POISON PILL) ARE USED AS A DEFENSE AGAINST TAKEOVERS. THESE RIGHTS CANNOT BE EXERCISED UNTIL CERTAIN EVENT(S) OCCUR AS SO DESCRIBED WITHIN THE RIGHTS AGREEMENT.