

# The Depository Trust Company

## IMPORTANT

**\*\*\* WARNING TIME CRITICAL \*\*\***

**B#:** 9380

**DATE:** March 01, 2000

**TO:** All Participants

**CATEGORY:** Reorganization

**FROM:** Kevin B. Sweeney, Supervisor, Dividend Department

**ATTENTION:** Dividend Managers, Cashiers and Reorganization Managers

**SUBJECT:** Stock Spinoff - Canadian Security  
LE Print Express International Inc. (New)CUSIP#:52129W205  
Payable in shares of Brandera.com Inc. CUSIP # 105261101  
R/D:2/7/2000 P/D:2/21/2000 Cutoff Date: March 3, 2000

DTC's service for Stock Dividends on taxable Canadian securities enables Participants to receive payment of the dividend shares at the correct withholding rate.

Participants having positions in their accounts, in the above captioned security, which are exempt from withholding or are entitled to payment at the favorable treaty rate (15% withholding) should submit their instructions over the Participant Terminal System (PTS) through the Elective Dividend System (EDS) function no later than the cutoff date of 03/3/2000 for Payable Date 2/21/2000.

DTC credited Participants' accounts with 100% of the shares due on 2/25/2000. On positions subject to withholding DTC will debit Participants' accounts an amount of cash equal to 15% or 25% of the fair market value of the dividend shares.

**Important Note:** Failure to submit instructions to DTC will result in Participants' accounts being debited an amount of cash equal to 25% of the fair market value of the dividend shares.

If Participants have any questions concerning this Important Notice, please contact Mr. Carlos Rivera or Mr. Magdy Atalla at (212) 855-4518/4515.

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